I'm Sebastian Graz—as a digital designer I care about our dear users, prototyping, design systems & branding identities.

I love working on projects where I can contribute with my wide range of experience. Ideally end-to-end, through thick and thin.

I enjoy obsessing over details just as much as I enjoy improving operations, processes & wider ambiguous tasks.

GRAZ@LIVE.SE
+31 628 343 669
www.graz.io
Amsterdam, NL

RECOGNITIONS
Creative Bloq [1X]
CSS Awards [1X]
Mindsparkle [1X]
SiteInspire [6X]
The FWA [1X]
Webflow [1X]

SKILLS
Empathic design
Design Systems
Prototyping
Design Ops
Front-End
Branding

EDUCATION
University West, Sweden, 2009-2011 — Bachelor of Science w/ major in Informatics.

LANGUAGES
English · Professional proficiency
Swedish · Native proficiency
Polish · Native proficiency
Dutch · Basic proficiency A1

SEBASTIAN GRAZ · 5/2021-CURRENT · DESIGN CONSULTANT
· Rebrand and 360° design strategy for Capchase Inc
· B2B & B2C fintech product design consultancy.

FRAMER · 6/2018-5/2021 · PRODUCT DESIGNER
· Building interactive prototyping tools for designers.
· Site team, building, maintaining & innovating web.
· Planning, designing & implementing a conference.

PUBLICIS SAPIENT · 2/2017-5/2018 · SENIOR DESIGNER
· Experience Design consultant for Canon Europe.
· Gathering requirements, wireframing & user stories.
· Successfully redesigned Canon B2B printer configurator.
· Creating a design system for Canon for a UI revamp.

THIS PLACE · 4/2014-9/2016 · SENIOR UX DESIGNER
· E-Commerce re-platforming, rebranding & redesign.
· Involved in conducting qualitative user testing sessions.
· Front-end development for major website redesigns.

DIGITAS LBI · 11/2011-6/2014 · DESIGNER
· Worked with Volvo, SKF, Husqvarna, Tena and Ascom.
· Pitching and winning clients like Volvo & Husqvarna.
· Produced campaign imagery in 3D software.
· Animated short video advertisements in AE.